



PARIS - SHANGHAI - NEW YORK

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release

SPINEXPO™ PARIS

Makes
Its Debut!

INTERNATIONAL EXHIBITION - FIBRES, YARNS, KNITWEAR

CITÉ DE LA MODE & DU DESIGN



6-7 JULY 2016

International Trade Exhibition – Fibres and Yarn Spinnners for Flat Bed Knitting, Circular Knitting and Weaving for Garments, Manufacturers and Knitwear Brands.

Building upon its success in Shanghai and New York over the past 14 years, SPINEXPO™ is proudly expanding its footprint into Europe with the launch of SPINEXPO™ Paris, July 6-7, being held at the Cité de la Mode et du Design, the trendy impressive new venue in central Paris.

SPINEXPO™ is the first international exhibition specialised in fibres, yarns for knitting and weaving, and flat-bed knitwear in Europe. Targeting 75 exhibitors for its first session with collections and product offerings from selected international top-level companies in the spinning and knitwear sectors, SPINEXPO™ will unveil a highly anticipated avant-première of their Autumn/Winter 2017-18 collections.

SPINEXPO™ is a professional trade exhibition dedicated to promoting innovation in yarns for flat-bed knits, circular knits and weaving as well as knitwear. Its Shanghai-based exhibition has been an ongoing catalyst for the textile and fashion industry and continues to be a driving force in moving both suppliers and buyers forward, urging them to bring newness in design and innovative technical applications to the market.

Buyers have come to recognize SPINEXPO™ as the primary place to find ideas, creativity and inspiration.

The demand from buyers today is truly for « reliability » within their products. The need for quality novelty products leads to an ever-growing search as the

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dates

SPINEXPO™ PARIS

1ST EDITION

6-7 JULY 2016

AT THE CITÉ DE LA MODE & DU DESIGN
34 QUAI D'AUSTERLITZ - 75013 PARIS

SPINEXPO™ NEW YORK

8TH EDITION

19-20-21 JULY 2016

NEWLY BUILT BROOKLYN EXPO CENTER (GREENPOINT)
79 FRANKLIN STREET - BROOKLYN - NEW YORK

SPINEXPO™ SHANGHAI

28TH EDITION

30-31 AUGUST 1 SEPT. 2016

THE SHANGHAI WORLD EXPO CONVENTION & EXHIBITION CENTRE
N° 1099 GUOZHAN RD - PUDONG - SHANGHAI



apparel industry is under intense pressure to perform and innovate. Suppliers need to get closer to their customers. Products need to be quality-oriented, taking consideration consistency between style, quality and price: style being important, products of high quality, with prices as contained as possible. In addition, the textile sector is facing a historical shift regarding distribution: consumers being ultra-connected with their mobiles, linked to the Internet, and getting information via social networking: a very real and extremely powerful network! Garment manufacturers are driven to create multiple collections to attract consumers to shops and e-commerce sites.

Today sourcing for fibres and textile yarns as well as knitwear or active sport demands quality reliability.

Products from international specialists need to come closer to the demands of its European buyers: this is the main reason for bringing SPINEXPO™ to Paris, in the heart of Europe. As a result, suppliers deserve to be exhibiting in the best sophisticated way, where they can clearly demonstrate who they are and the products they develop.

SPINEXPO™ Paris will present ahead of time collections from the leading spinning mills and knitwear manufacturers addressing the active, knitwear, weaving, embroidery and lace sectors as well as any other outlet using yarns.

SPINEXPO™ will feature Autumn/Winter 2017-18 collections together with the best sellers from Spring/Summer 2017, and a synthesis of the best middle/high level collections, accompanied by trend presentations that built the reputation the Shanghai and New York shows have earned in the industry over the years.



www.spinexpo.com

blog: www.spinexplore.com

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